

# Amanda Houts

amandahouts.com

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731 Albatross Drive, Ione, CA 95640

## Experience

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Oct. 2013 - Current  
Jackson, CA

### Graphic Designer

JACKSON RANCHERIA CASINO RESORT

- Developing marketing collateral for campaigns, events, and promotions such as billboards, posters, photography, motion graphics, and digital signs
- Creating and maintaining various Casino and Tribal related websites using Adobe Muse and Wordpress
- Collaborating with multiple departments to develop marketing strategies
- Leading multiple projects, directing photo shoots, and delegating tasks to meet deadlines

Nov. 2010 - Current  
Boise, ID

### Graphic Designer/Marketing Assistant - Contracted

EXPERIENTIAL ADVENTURES

- Using Wordpress to create and manage websites
- Developing a visual language and branding for numerous events and small businesses
- Creating print and web design based on company branding
- Working with vendors to create mailers, signs, and t-shirts

Nov. 2012 - Oct. 2013  
Sacramento, CA

### Graphic Designer/Pre-Press Tech

SIR SPEEDY PRINTING

- Using customers' existing brand to design print materials
- Proofreading and creating print ready materials from various Adobe and Microsoft applications
- Completing in-house printing projects and providing creative printing solutions for clients

## Education

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Graduated May 2012  
Boise, ID

### Boise State University

- Bachelor of Fine Arts and Majored Graphic Design
- Western Undergraduate Exchange Academic Scholarship
- Boise State Club Softball: Club President, and Head Coach
- Boise State Outdoor Program: Trip Leader and Raft Guide

## Skills

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### Programs and Equipment

- Advanced skills with Adobe Illustrator, Photoshop, InDesign, and Muse, Microsoft Word, Excel, Publisher, Outlook, and PowerPoint, and Google SketchUp
- Working knowledge of Adobe Dreamweaver, AfterEffect, Flash, Premier, and Edge Animation, HTML, PHP, and CSS code
- Experience with Digital SLR cameras, and studio lighting

### Concentrations

- Print and layout design, typography, vector illustration, web design and front end development, branding, logo design, social media, motion graphics, photography, leadership, and management